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Launch of the 5-star hotel branded residences, serviced by Kempinski



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KSK Land & SRI to launch 5-star hotel branded residences, serviced by Kempinski first time in Singapore.

'YOO8 serviced by Kempinski', a thoughtfully curated branded residence component of 8 Conlay, is set to make its debut in Singapore this weekend.

Strategically located in the heart of Kuala Lumpur's Golden Triangle, 8 Conlay, a mixed-used development project, sets to bring a new level of luxury living by partnering with Kempinski Hotels, Europe's oldest luxury hospitality group with a 120-year old history.

Just a stone's throw from Pavilion Shopping Centre, 8 Conlay, a maiden luxury development by KSK Land Sdn Bhd (KSK Land), comprises two branded residence towers, 57-storey and 62-storey respectively, which will be connected via two sky bridges at level 44 and 26; complemented by a 68- storey five-star Kempinski hotel and serviced suites and a luxury retail quarter.



Kempinski Hotels will manage the service component for both branded residence towers as well as the hotel tower.

Targeted at high net-worth individuals and young professionals, every branded residence unit in 'YOO8 serviced by Kempinski' is fully-fitted with interior decorations and furnishing by globally renowned interior designer, Steve Leung & YOO.

These landmark branded residence units will feature Steve Leung & YOO's designs which integrate the essence of nature as reflected in the Eastern Chinese philosophy by incorporating both water and wood elements.

YOO is a globally renowned design group founded by celebrity design guru John Hitchcox and Philippe Stark.

Branded residences are not new to Singapore. In the last few months, the local market had a significant increase in successes across similar developments.

"Today's discerning buyers look beyond location, they demand quality design, construction, and building management, as well as world-class services. They are aware that such value-added properties are recession proof and offer better capital

appreciation. That's why, when we launched Tower A of YOO8 serviced by Kempinski at the end of 2015, over 70% of the units were booked prior to official launch. The selling price has risen almost 20% from circa SG \$870 (RM 2,700) psf to SG\$1032 (RM 3,200) psf within two years ago," said Joanne Kua, Managing Director of KSK Land Sdn Bhd.



Collaborating with SRI, KSK Land will be showcasing Tower A of YOO8 serviced by Kempinski, to Singaporean buyers from 14 to 15 October 2017 at The St. Regis Hotel Singapore, 11am – 6pm.